CASE STUDY

Anaplan

MEETING STRATEGIC BUSINESS NEEDS THROUGH DEI EFFORTS

INDUSTRY
TECHNOLOGY

HEADQUARTERS
SAN FRANCISCO, CA

NUMBER OF EMPLOYEES
2,200

FOUNDED
2009

REVENUE
447.8 MILLION

OVERVIEW

As the SaaS business planning platform company continues to scale, company leaders aspire to not only build a talent pool that reflects their partners' and customers' growing needs for skilled Anaplan model builders but also to attract talent from historically underrepresented groups to create a diverse Anaplan talent ecosystem.

/Anaplan

CHALLENGES

- To support rapid growth and meet increasing demand for its platform, Anaplan and its customers and partners needed to hire hundreds of skilled data modelers.

- Committed to building a diverse and inclusive workforce, the company was looking for innovative approaches to discover, attract and invest in top-notch talent.

SOLUTIONS

- Anaplan worked with Correlation One to integrate Anaplan's model builder curriculum as an extension to the DS4A/Empowerment program.

- We also worked with both Anaplan's Recruiting, Learning & Development, and Strategic Growth teams to identify candidates who met the unique hiring criteria for certified Anaplan model builders.

RESULTS

- Correlation One built a massive pipeline of 3,500 diverse, interested candidates in 5 weeks.

- 80 candidates became certified Anaplan model builders in Q3 2021, and now 100+ are in training, with more in pipeline for quarterly program completion.

- 70+% of graduates received jobs in Anaplan's ecosystem within 3 months.

correlatıon·one

As a technology company whose mission is to create equal access to the data-driven jobs of tomorrow, we know that data literacy is the most important skill for the future of work.

Currently we offer a number of innovative solutions to help forward-thinking companies build diverse, high-performing data and analytics teams, including:

ACCESS TO GRADUATES OF OUR INNOVATIVE DATA TRAINING COURSES

ENTERPRISE-LEVEL TRAINING CUSTOMIZED TO MEET COMPANY NEEDS (E.G., UPSKILLING)

ASSESSMENT OF DATA TALENT BEFORE, DURING, AND AFTER HIRING

So, whether you seek to connect with talent from underrepresented groups, build a custom data training or upskilling program, or optimize your hiring funnel, the Correlation One team is ready to help you advance your company's data capabilities.

SCHEDULE A CALL TODAY.

CONTACT US