



correlation.:
one

CASE STUDY

matchgroup

OVERVIEW

DIVERSIFYING DATA TALENT THROUGH HIRING, UPSKILLING

With a commitment to attracting new data talent while upskilling existing employees from historically underrepresented groups, Match Group worked with us to fund access to training while connecting with Correlation One's DS4A Fellows.



INDUSTRY
TECHNOLOGY



HEADQUARTERS
DALLAS, TX



FOUNDED
2009



REVENUE
2.391 BILLION



NUMBER OF EMPLOYEES
1,880



CHALLENGES

- Match Group sought to develop a diverse data talent pipeline across 45 subsidiary companies – including Tinder, Hinge, and Match.com –and at different levels of skill, experience.
- They also sought to upskill internal talent within their portfolio companies that could advance data skills, gain experience working with real-world data projects, and build diverse professional networks across industries and fields.



SOLUTIONS

- Match Group partnered with Correlation One to solve several critical personnel goals using a full-suite talent development approach.
- Working with our DS4A team, the company provided specific talent needs, including geographic preferences.
- Match Group Fellows selected for the program received data-related upskilling.
- Over 25 employees from 7 subsidiary companies served as Mentors to help nurture Fellow success.
- The company sponsored a number of Fellow project awards.



CHALLENGES

- By collaborating with Correlation One, the company was placed in direct contact with program Fellows through DS4A Career Fair events and our C1 Connect data talent platform.
- Match Group hired 4 DS4A Fellows in the Q1 2021 alone, filling roles from data scientist (Tinder) to Technical Intern (Hinge), demonstrating the quality and breadth of skills present in the DS4A ecosystem.
- Several employees received upskilling in a range of data-centered positions: customer service experience manager, business development personnel, and software engineers.

ABOUT

correlation. one

As a technology company whose mission is to create equal access to the data-driven jobs of tomorrow, we know that data literacy is the most important skill for the future of work.

Currently we offer a number of innovative solutions to help forward-thinking companies build diverse, high-performing data and analytics teams, including:



Access to graduates of our innovative data training courses



Enterprise-level training customized to meet company needs (e.g., upskilling)



Assessment of data talent before, during, and after hiring

So, whether you seek to connect with talent from underrepresented groups, build a custom data training or upskilling program, or optimize your hiring funnel, the Correlation One team is ready to help you advance your company's data capabilities.

Schedule a call today.

[CONTACT US](#)